



BOUTIQUE MARKETING FIRM - NAVIGO360 LAUNCHES WITH PORTFOLIO OF BEST-IN-CLASS GLOBAL DESTINATION MANAGEMENT COMPANIES

CHICAGO, IL – January 18, 2018 – This month, two travel industry veterans - Pamela Young and Robert Veden - have teamed up to launch [Navigo360](#), a marketing firm with a carefully curated global portfolio of Destination Management Companies (DMCs). The concept was sparked when they realized there was a need for independent DMCs to effectively reach the large audience of travel professionals in the North American Market. This, coupled with an ever-increasing appetite by travel planners for trusted and carefully vetted DMCs, was the genesis of Navigo360.

With careers spanning retail travel, destination sales and marketing, as well as product development and operations, Navigo360's founders understand the needs of today's discerning traveler. Most recently with highly regarded luxury Tour Operators - Abercrombie & Kent and Cox & Kings, Young and Veden are able to provide both the travel professional and the tour operator with trusted and reliable solutions.

“While it is easier than ever for travel companies to communicate directly with suppliers in a destination, they are flooded with options and it’s a struggle to determine who will provide their clients with truly unparalleled quality and expertise,” said Navigo360 Cofounder Pam Young.

Carefully and personally vetted by the team prior to joining the portfolio, the company’s DMC members are required to meet stringent standards ensuring they offer the highest service levels, and are among the market leaders in their respective regions. Navigo360’s expanding DMC Portfolio spans the globe and currently includes the following “best-in-breed” outfitters:

- **Super Luxury Travel**, *A Division of Supertours* – Balkans (Croatia, Montenegro, Bosnia & Herzegovina and Slovenia) & Austria
- **Origins Safaris** – East Africa (Kenya, Tanzania, Rwanda & Uganda)
- **Nubia Tours** – Egypt
- **Dolunay Travel Design** – Greece & Turkey
- **Dharma Adventures** – Himalayas (Nepal, Bhutan & Tibet)
- **Beyond Dracula** – Romania
- **ITC Sudan** - northern Sudan

Drawing upon their years of expertise, Young and Veden have a firm understanding of what the luxury traveler is seeking and always have their eye towards the next emerging destination.

“DMCs are busy fulfilling client needs on the ground, and often do not have the time to grow their own business,” said Navigo360 Cofounder Robert Veden. “This is where our experience

NAVIGO 360

with the most prestigious and trusted tour operators comes to bear. We bring strong industry relationships with decision makers who trust our endorsement.”

ABOUT NAVIGO360

Latin for “navigate”, Navigo360 helps travel companies navigate through the extensive options when it comes to travel partners around the globe (thus the “360” in the name). Based in the US, the company seeks to expand the business opportunities of premier Destination Management Companies through promotion to discerning Travel Agents and Tour Operators. For more information or to contact Navigo360 please visit www.navigo360.com or call +1.312.535.6780.

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