

Worth

Date: Sunday, November 01, 2015
Location: NEW YORK, NY
Circulation (DMA): 128,155 (N/A)
Type (Frequency): Magazine (6Y)
Page: 232,233,234,235....
Section: Main
Keyword: Cox & Kings



MAKE

Ten Best Power Lunch Spots; Dealmaking at Michael's; Kimbal Musk Breaks from Tech

GROW

Eight Emerging-Market Power Brokers; Trusting Financial Advisors; JPMorgan's Marianne Lake

LIVE

Dangerous Vacations Worth Considering; Ferrari's New Beauty; The Ultimate Smart Home

Worth

THE EVOLUTION OF FINANCIAL INTELLIGENCE

THE MOST POWERFUL PEOPLE IN GLOBAL FINANCE

2015 POWER 100

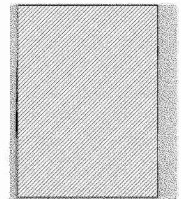
\$18.95



WORTH.COM

38

VOLUME 24 | EDITION 05



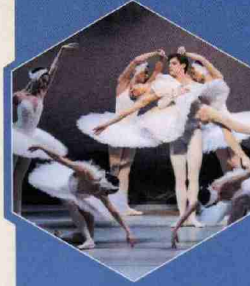


Russia

Vibrant history and culture persevere despite modern totalitarianism.

REWARDS

Until recently, Russia was one of travel advisor **Cox & Kings**' most popular destinations in Eastern Europe, says president Scott Wiseman. Little wonder, given St. Petersburg's imperial-era treasures such as the Hermitage Museum and the palaces of Catherine and Peter the Great. Meanwhile, Moscow beckons Western travelers with its "New Russia" consumerism paired with history ranging from its exalted ballet productions to the imposing remains of its communist past. Visits to the Kremlin, Red Square and Lenin's Tomb remind one that the Cold War is far from ancient history.



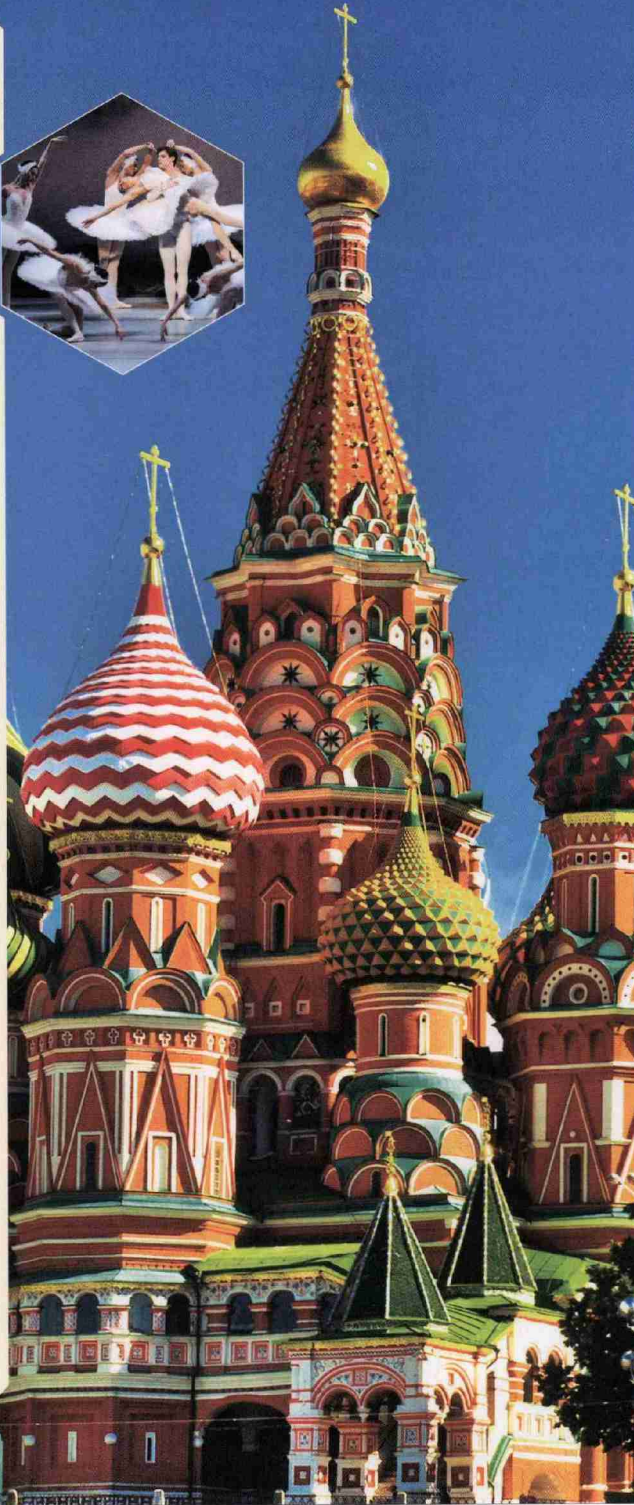
RISKS

Memory of past conflict has evolved into something more ominous following Russia's military occupation in Ukraine and Crimea. As a practical matter, tensions with the U.S. have created more difficulties for businesses and nonprofits operating in Russia than for leisure travelers. The MacArthur Foundation closed its Moscow office due to a Russian blacklist in response to U.S. sanctions; and it's widely believed that a string of McDonald's in and around Moscow were shut down for months due to anti-American muscle flexing rather than alleged sanitary concerns.

For vacationers risk is more a perception than a reality—as long as your itinerary doesn't take you to the areas near Crimea, Chechnya or the North Caucasus, which are in active conflict. Moscow and St. Petersburg have been targeted by Islamist terrorists in the past 20 years, but the last major incident in Moscow was in 2011, a suicide bombing at Moscow's Domodedovo Airport. The question is really not whether one could go to Russia now, but whether one should.

DETAILS

Cox & Kings monitors the situation on the ground in Russia to modify any itineraries and vets hotels with a 27-page checklist relating to safety and security. **Contact:** *Lisa Lesperance*, European destination manager, lisa.lesperance@coxandkingsusa.com, 323.557.1833, coxandkingsusa.com



CATHEDRAL PHOTO: ISTOCKPHOTO.COM; BALLET PHOTO: JACK VARTOOGIAN/GETTY IMAGES